WEARTCO.

NEWSLETTER

A Letter From Our Founder:

We Art Co. Scholarship Program Discontinued (2021-2025) After being in business for over 5 years and having a wonderful group of supporters and staff, We Art Co. has been able to pour into the dreams and visions of five deserving students, for which we are grateful for and will continue to support. Unfortunately, this part of our journey has come to an end. The We Art Co. Scholarship Program is discontinued. This isn't goodbye. This is the start of a new chapter.

With Gratitude,

Jasper Mare

P.S. View our progress report at jaikomagazine.com to follow our progress

We Art Scholars

Ta'Miklel Moore (2021) Nicole K. Randolph (2021 Symphony Fari (2023) Noel Etheridge (2024) Khloe Thompson (2025)



In This Newsletter You Will Find

Progress Report of Our #WeArtScholars

Highlights of WeArtCo. 2025 Honorees

Photos of Past Events & Community

Our Company Timeline & Board Members

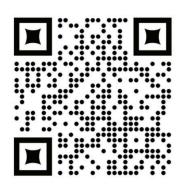
Upcoming Events & Fundraisers

We Art Co. Merchandise

Ways to Donate

WeArtCo. is a 501(c)(3) non-profit organization dedicated to serving as an agent for incoming fashion and beauty professionals ages 16-25, founded by Jaiko Magazine in 2019.

jaikomagazine.com/we-art



Stay In The Know @weartnpo







THE JOURNEY

The Idea | 2019

Jaiko Magazine inspired the blueprint of We Art Co. While on tour, CEO Jasper Moore connected with fashion designer and creative director LaQuoshia Boyce and PA Genya Evans to build a platform for teens and young adults who aspire to be a part of the fashion and beauty industry.

The Scholarships | 2021

The company curated a scholarship application for students to apply for a \$1,000 grant to support their education or business ideas.

Community | 2024

We Art Co. introduces the We Art Honorary group, acknowledging businesses and business owners for their achievements. The board members of WeArtCo. award fashion and beauty professionals with a We Art Honorary certificate based on their impact on the community, their brand and business quality, and seasonal accomplishments

Award Winning Company | 2025

The Georgia Business Journal nominates We Art Co. for the Best of Georgia 2025 in the Civic Organization category for working hard to take care of community.

The Career Panel | 2021

We Art Co. hosted the first career discussion panel, a program designed to serve as a stepping stone and encourage youth to avoid common mistakes before entering their chosen career path, while educating them on the reality of each industry.

Winter Wonder-Flawless Production | 2021

Winter Wonder-Flawless Production partners with We Art Co. as a support system for the We Art Scholarships. WWFP is an event founded by LaQuoshia Boyce in 2018. The mission of WWFP is to highlight creatives and showcase their talent amongst new faces and potential buyer.

Merch | 2024

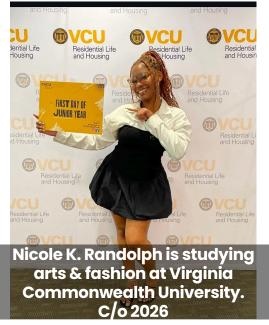
Jaiko Magazine designs We Art Co.'s first line of merchandise featuring mugs, notebooks and signature tote bag.

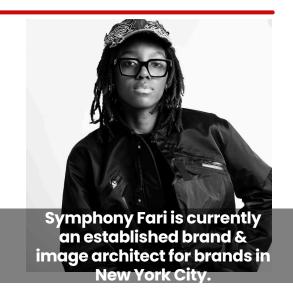
A New Chapter | 2025

We Art Co. discontinues the We Art Co. scholarship program in September 2025. The company makes space to establish new ideas and support systems for creative teens and young adults across the US.

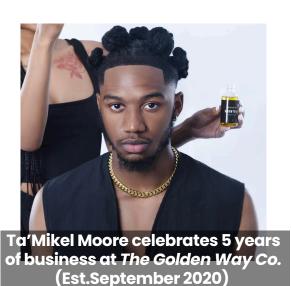
Progress Report

The WeArtCo. Progress Report is a gallery of our students career growth and accomplishments











Board Members

President + CEO

Jasper Moore @jasperdiamant

The seed of We Art Co. was a small idea to provide professional counseling to teens & young adults in the fashion and beauty industry. Over the years, Jasper has pivoted through her career, mastering the skills of Brand and Project Management, Digital Marketing, and E-Commerce. The We Art Co. platform is transforming into an agency for incoming fashion and beauty professionals with the mission to provide education, support, and community.



Treasurer + Secretary

Genya Evans @luxeagenda_

Multifaceted is the word that describes Genya's ongoing career. As the former founder of the Pen 2 Pad Agency, a small business resource agency, Genya now owns a business operations company titled the Luxe Agenda. The company specializes in business operations management, including services such as project management, system execution, and problem-solving. She stands firm in bridging the gap between entrepreneurs' priorities and the tasks that need to be completed.



Vice President

LaQuoshia Boyce @lboyce_

What began as Butterfly By Design metamorphosed into L'BOYCE LLC. LaQuoshia is an all-around crossfunctional creative, from satisfying clients to producing events and bringing together the community. In 2018, she curated Winter Wonder-Flawless, a production designed for creatives to showcase their work to new buyers and potential clients. In 2023, she founded the F.I.T.S. (Fashion In The Streets) blog, a national and international fashion entertainment site. In 2025, the brand Le'Licou was planted, a French-inspired fashion collection. L'Boyce represents a *Southern Glam with a Paris Mentality*, offering style, grace, and elegance with a poised and classy Parisian finish.





In the past, Winter Wonder-Flawless Production has donated to the *Cancer Society* and *Single Mothers' Project*. With the support of returning sponsors like Shootworks Photography, SHEEN MAGAZINE, 94.3 Gospel Radio, and Breezelifefishing, the event has brought incredible memories to each hosted city and promoted traffic towards incoming brands.

Justin Casey photographed by @astp_photography

Winter Wonder-Flawless Production is a collaborative event for creatives to showcase and present their God-given talents alongside new faces and potential buyers. It's a platform that highlights what entrepreneurs offer to the community.



Winter Wonder-Flawless Candy Land 2023 | Runway Models

Winter Wonder-Flawless now serves as a partnership fundraiser with We Art Co., assisting the non-profit with the mission of educating, supporting, and guiding teens and young adults through their chosen career path in the fashion and beauty industries.

Winter Wonder-Flawless Enchanted Dreams 2024 | Dianna Creekmore



MASQUERADE BALL FUNDRAISER

A Winter Wonder-Flawless Production February 28, 2026

Dear Fashion Visionary,

You are cordially invited to an evening of style, sophistication, and celebration at the Designer's Masquerade Ball: A Night of Elegance. This exclusive event brings together an elite circle of designers, stylists, models, and influencers for a night where creativity meets couture. Step into a world of mystery and glamour as we honor the artistry, innovation, and influence of today's fashion community.

Learn More at L-Boyce.com

RSVP by 02/20/2025 to confirm your attendance. Email: <u>lboycebrand@gmail.com</u> | Phone: 912-571-2510

A portions of the proceeds will be donated to WeArtCo.

Community

Gynèlla Ngounou | SELF Academy

Gynella Ngounou is a Cameroonian-American, award-winning Fashionpreneur, TEDx Speaker, and Founder of SELF Academy. She is redefining the realm of opportunities for stutterers in the world, including her triplet brother.

SELF Academy is an award-winning fashion school in Midtown Atlanta. It offers affordable, high-quality fashion education and placements to emerging fashion designers. Since its relaunch in 2023, it has maintained a 100% Student Placement Rate and garnered partnerships including Georgia State University, Georgia Tech, and several Fortune 500 companies.

sewwithself.com

students expressing life through fashion.





@thestutteringsewist





Designed by: @jaikomagazine Proceeds are divided between our programs and community give-back initiatives

We Art Co. Shop 📜







View more MERCH at weartco-shop.printify.me/products

Ways to Donate

WeArtCo. is accepting monetary donations through PayPal. Search Pay Pal Charity "WeArtCo" or visit jaikomagaizne.com/we-art

Donation Privacy Policy

WeArtCo. (the "Organization) will not sell, share, or trade our donors' name(s) or personally identifiable information with any other entity, nor send mailings to our donors on behalf of other organizations. This policy applies to all information the "Organization" receives, both online and offline. To the extent that any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation. A 501(c)(3) organization is a United States corporation, trust, unincorporated association, or other type of organization exempt from federal income tax under section 501(c) (3) of Title 26 of the United States Code. Contributions to 501(c)(3) organizations are tax-deductible.



Join us in planning our first Gala event to support our mission of serving incoming fashion and beauty professionals. This event will be a ceremony spotlighting special moments from our honorary members and scholarship winners. This Gala will be an evening of fine dining, networking, and live entertainment. Our goal is to host a Gala annually in July. With your contribution, you will be a part of a remarkable event. Supporting us allows our company to continue serving students with our dynamic programs, participate in community give-backs, and plan future signature events. Anything you send will help our organization, and of course, we'd love for you to join us! If you would like to donate anything that isn't monetar,y don't hesitate to contact us at weart@jaikomagazine.com.

gofundme.com/charity/we-art-co/donate